

EQUIPMENT HANDBOOK JUNE 2021

Put the power of ASI to work for you!

- Capitalize on the 23,000+ Average Monthly Users visiting adhesivesmag.com*
- Online directories include top-of-the-line Search Engine Optimization (SEO), online ad opportunities to drive traffic to your website and Request for Proposal program.
- New advertising opportunities available in the ASI June eMagazine and the December Buyers' Guide eBook. Connect with buyers and use your expertise to set your listing apart.

Listing Packages

Logo Package – \$350

- Live email and web link
- 50-word company description
- Company logo
- Unlimited product listings
- Inclusion in the Request for Proposal (RFP) program, LEADS!

Deluxe Package – \$650

- Live email and web links
- 50-word company description
- Company logo
- Improved positioning (appear 2nd)
- Social Media Linked Icons
- Unlimited product listings
- 1 Product Inch Ad in the June eMagazine
- Inclusion in the Request for Proposal (RFP) program, LEADS!

Premium Package – \$1,500

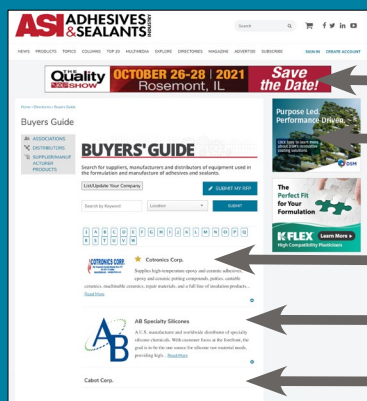
- Live email and web links
- 50-word company description
- Company logo
- Premium ranking (appear at the top) with Star Designation
- Social Media Linked Icons
- Unlimited product listings
- 3 PDF downloads
- 3 Product Photos
- Inclusion in the Request for Proposal (RFP) program, LEADS!
- Include a video to promote your company and products
- Leaderboard ad posted to 3 product category pages of your choice
- 3 Product Inch Ads in the June eMagazine
- NEW Premium Sponsorship: Promote your company year-round in the eMagazines

Update your Listing Online Today!
Listing Deadline: May 6, 2021

Contact AnnaMarie McCann 610-436-4220 x 8518
or mccanna@bnpmedia.com

www.adhesivesmag.com/equipmenthandbook

NEW in December!
Buyers' Guide eBook



Leaderboard

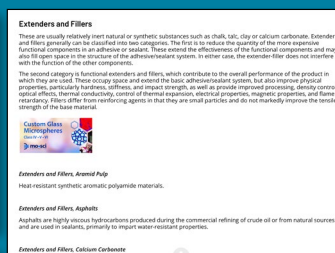
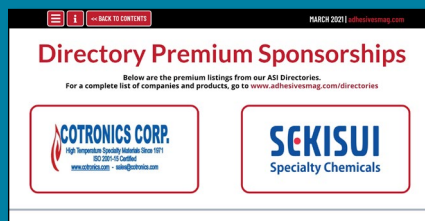
Rectangle Ad

Premium

Deluxe

Logo

▼ PREMIUM SPONSORSHIP (APPEARS IN ALL eMAGAZINE ISSUES)



▲ eMAGAZINE 1-INCH PRODUCT AD

◀ eMAGAZINE DIRECTORY LOGO

Additional Options

Social Media Links – \$100

Include your social media platforms (Facebook, LinkedIn, Twitter, YouTube, Instagram). One URL per platform. (Included in the Deluxe and Premium Packages)

Homepage Exclusive Leaderboard Ad – \$1,500

Place your leaderboard ad on the homepage of the directory. First come first serve.

Homepage Leaderboard Ad – \$765

Place your leaderboard ad on the homepage of the directory. Limit of three ads.

Product Leaderboard Ad – \$565

Place your leaderboard ad on a product category page.

Medium Rectangle Ad – \$900

Place your ad (300 x 250 pixels) to appear on every page of the online guide. Limited space available.

eMagazine Directory Logo – \$100

Company logo will include a live link to your online listing.

eMagazine 1-Inch Product Ad – \$250

Product Ad will include a live link to your website.

*Media Owner's Data: Q4 Oct - Dec Averages