

JULY 2018 DISTRIBUTOR DIRECTORY

Year-long reference tool to help connect manufacturers with the appropriate distributor partner.



Online directory includes top-of-the-line Search Engine Optimization (SEO), online ad opportunities to drive traffic to your website and Request for Proposal (RFP) Program, which connects you to the buyer with a click of a button.

LISTING CLOSE: JUNE 5, 2018
AD CLOSE: JUNE 7, 2018

Take Advantage of the Superior Exposure of **Integrated Marketing!**

PRINT and DIGITAL

- 12 months of print and digital exposure
- Reaches 10,003* subscribers in print and digital serving the global formulator, manufacturer and end user

ONLINE

- Unlimited online access for 12 full months
- Improved positioning online
- Email and website hotlinks for 12 months
- All listings get inclusion in the Request for Proposal Program online

BASIC LISTING - \$105

Email and web links, company description and five supplier representing listings.

DELUXE PACKAGE - \$245

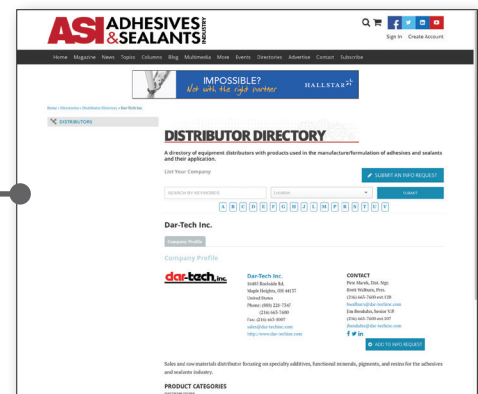
Basic Listing PLUS company logo and 10 supplier representing listings in print, digital and online. Also, improved positioning and Social Media Icons online: Facebook, Twitter, LinkedIn, YouTube and/or Instagram

SOCIAL MEDIA ICONS ONLINE - \$120

Highlight your presence on Facebook, Twitter, LinkedIn, YouTube and Instagram. Discount for display advertisers or included with the Deluxe Listing Package.

JULY DISPLAY ADVERTISERS RECEIVE THE FOLLOWING:

- Free Basic Listing
- Email and Website Hotlinks
- Company Description
- 10 Supplier Representing Listings
- Discounted Rates on Social Media Icons or the Deluxe Listing



*ASI December 2017 Brand Report (7,282 print + 2,721 digital)

Contact Stacey Hurley • phone: 248-786-1662 • hurleys@bnpmedia.com

www.adhesivesmag.com/distributordirectory