

## BUYERS' GUIDE

ONLINE NOVEMBER 2021

### Put the power of ASI to work for you!

- Capitalize on the 30,000+ Average Monthly Users visiting adhesivesmag.com\*
- Online directories include top-of-the-line Search Engine Optimization (SEO), online ad opportunities to drive traffic to your website and Request for Proposal program.
- New advertising opportunities available in the ASI November eMagazine and the CASE 2022 Buyers' Guide eBook. Connect with buyers and use your expertise to set your listing apart.

### Listing Packages

#### Logo Package – \$350

- Live email and web link
- 50-word company description
- Company logo
- Unlimited product listings
- Inclusion in the Request for Proposal (RFP) program, LEADS!

#### Deluxe Package – \$650

- Live email and web links
- 50-word company description
- Company logo
- Improved positioning (appear 2nd)
- Social Media Linked Icons
- Unlimited product listings
- Inclusion in the Request for Proposal (RFP) program, LEADS!

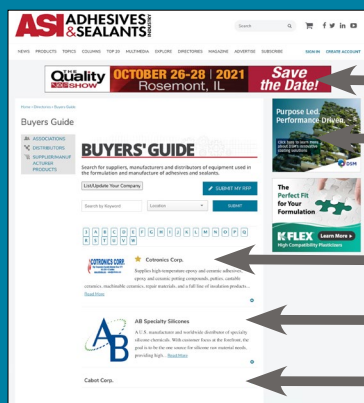
#### Premium Package – \$1,500

- Live email and web links
- 50-word company description
- Company logo
- Premium ranking (appear at the top) with Star Designation
- Social Media Linked Icons
- Unlimited product listings
- 3 PDF downloads
- 3 Product Photos
- Inclusion in the Request for Proposal (RFP) program, LEADS!
- Include a video to promote your company and products
- Leaderboard ad posted to 3 product category pages of your choice
- NEW Premium Sponsorship: Promote your company year-round in the eMagazines

**Update your Listing Online Today!**  
**Listing Deadline: October 7, 2021**

Contact AnnaMarie McCann 610-436-4220 x 8518  
 or mccanna@bnpmedia.com

**NEW in December!**  
**CASE 2022 Buyers' Guide eBook**



Leaderboard

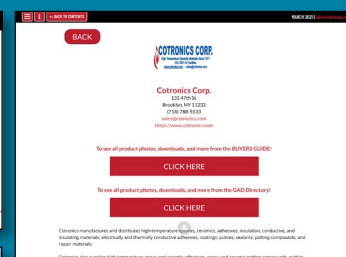
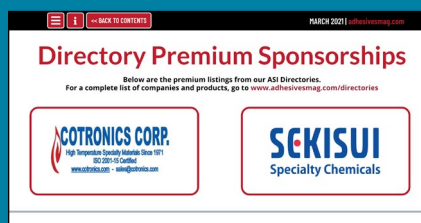
Rectangle Ad

Premium

Deluxe

Logo

### PREMIUM SPONSORSHIP (APPEARS IN ALL eMAGAZINE ISSUES)



### SPONSORSHIP LISTING PAGE

### eMAGAZINE DIRECTORY LOGO

### Additional Options

#### Social Media Links – \$100

Include your social media platforms (Facebook, LinkedIn, Twitter, YouTube, Instagram). One URL per platform. (Included in the Deluxe and Premium Packages)

#### Homepage Exclusive Leaderboard Ad – \$1,500

Place your leaderboard ad on the homepage of the directory. First come first serve.

#### Homepage Leaderboard Ad – \$765

Place your leaderboard ad on the homepage of the directory. Limit of three ads.

#### Product Leaderboard Ad – \$565

Place your leaderboard ad on a product category page.

#### Medium Rectangle Ad – \$900

Place your ad (300 x 250 pixels) to appear on every page of the online guide. Limited space available.

#### eMagazine Directory Logo – \$100

Company logo will include a live link to your online listing.